

Welcome To



imm

I MARKET AND MANAGE PVT LTD

Grow Your Business With Us

Let's Do Something Awesome



ABOUT US

We Make Smart Good-looking Things

Welcome to I Market And Manage, one of India's top digital marketing agencies. Our most effective and reliable digital marketing strategies are self-evident. We are dedicated about providing top-tier companies and startups, Even if it is situated in any city, with individualized and customized services. Our digital marketing team is creative and thinks ahead to what your consumers and search engines will be looking for.





OREVALUES



Our Purpose and Purpose

The simple observation that, **“People have revolutionized how they live, study, shop, and consume, but businesses have not evolved.”** led to the creation of IMM.

This discrepancy inspired us to develop the idea of altering how firms operate in the modern world. By providing customers with experiences that are pertinent, practical, and personalized, we empower businesses to attract, engage, and please their customers. After all, Ingic is working to alter businesses in order to make the world more mobile.

Let's Work Together to Create Something
Unique



Our Core Values

- **Superb Integrity**

Throughout the process, we uphold our high standards of professionalism and morality and place a strong value on honesty and decency.

- **Back Up**

Through sincere interactions and CSR initiatives, we are committed to improving the businesses we support.

- **Be Tenacious**

You can and will succeed. Instead of offering our consumers the quickest or cheapest fixes, we search for the greatest and most real solutions.

- **Select Toy**

We have faith in preserving an atmosphere of respect and candour. Additionally, our clients adore the manner we operate.

- **Aim High**

We give our customers the manner of life they've always desired. We offer a path to achievement in addition to solutions.

- **Diversity**

While promoting the open exchange of ideas, we adore working with people from all origins and lifestyles.





WHY US?

WE WORK ON THE 3C's



Consistency

For firms eager to expand, we are the ideal blend of innovative website development and online marketing.



Communication

Depending on our extensive knowledge & insight, we assist our customers in making wise decisions.



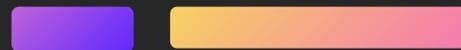
Connection

We like building everlasting connections with our customers and watching them prosper.



Push The Boundaries With Innovative Marketing!

IMM is skilled in creating marketing strategies that assist you establish an immediate presence in the marketplace. We take into account every scenario while developing the ideal marketing tactics for your company, pushing you beyond the bounds of success.



Marketing

- ✓ **Product**
- ✓ **Place**
- ✓ **Promotion**
- ✓ **Price**





OUR SERVICES

Result oriented services which you can't afford to miss.

WEBSITE DESIGN & DEVELOPMENT

Custom Built Website

E-COMMERCE SOLUTIONS With Gateways

Embrace it online

SOCIAL PROFILE BUILDING

Build your profile like Hero

SOCIAL MEDIA MARKETING

Up your game

GOOGLE MY BUSINESS Google Places

Stand out from others

OFFLINE MARKETING

Imprint the audience's mind





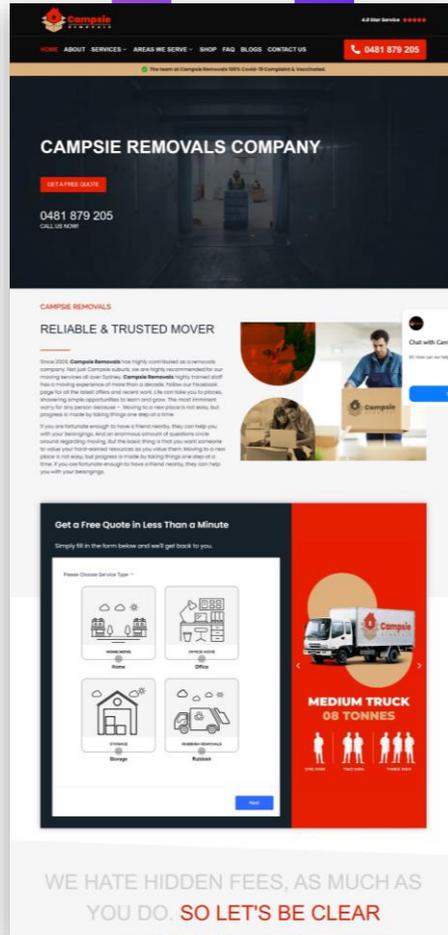
Website Design & Development

WE MAKE IT APPEALING!

In general, it takes only few seconds to generate a positive first impression when a customer contacts your business for the first time through your website. A well-designed website should attract your audience, generate leads, and close transactions in addition to looking nice.

IMM assist companies from a variety of sectors in creating quick, responsive, appealing websites that also function as traffic generation engines. We can design new websites and also redesign your old websites.





You say,
we create it!

Every web designing project is different; therefore, we'll work together to know your company's objectives and the target market you want to reach in order to provide the highest possible service for your enterprise.





Mobile-friendly

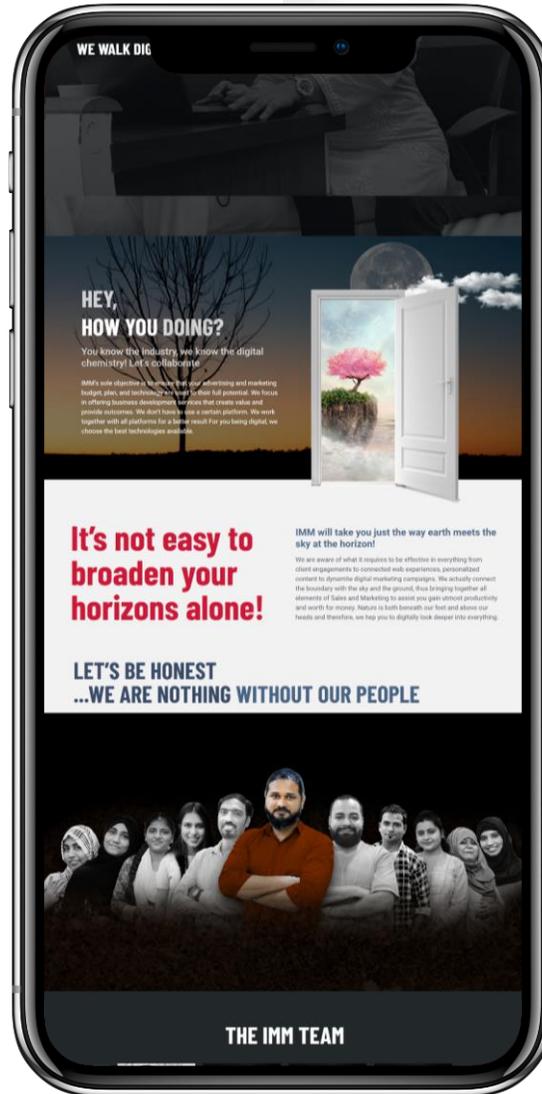
Our custom web page design works flawlessly on PCs, tablets, and mobile devices.

Designed for Leads

Your site will be conversion-optimized to generate more prospects that are ready to make a purchase.

Thoroughly tested

Our web design team thoroughly tests everything, including performance, functionality, devices, code, and more.



SEO ranked

With our websites that are search engine optimized, anticipate better ranks and more visits.

Simple to Use

Our website is not complex. We make designs that are easily accessible to users.

Flexible

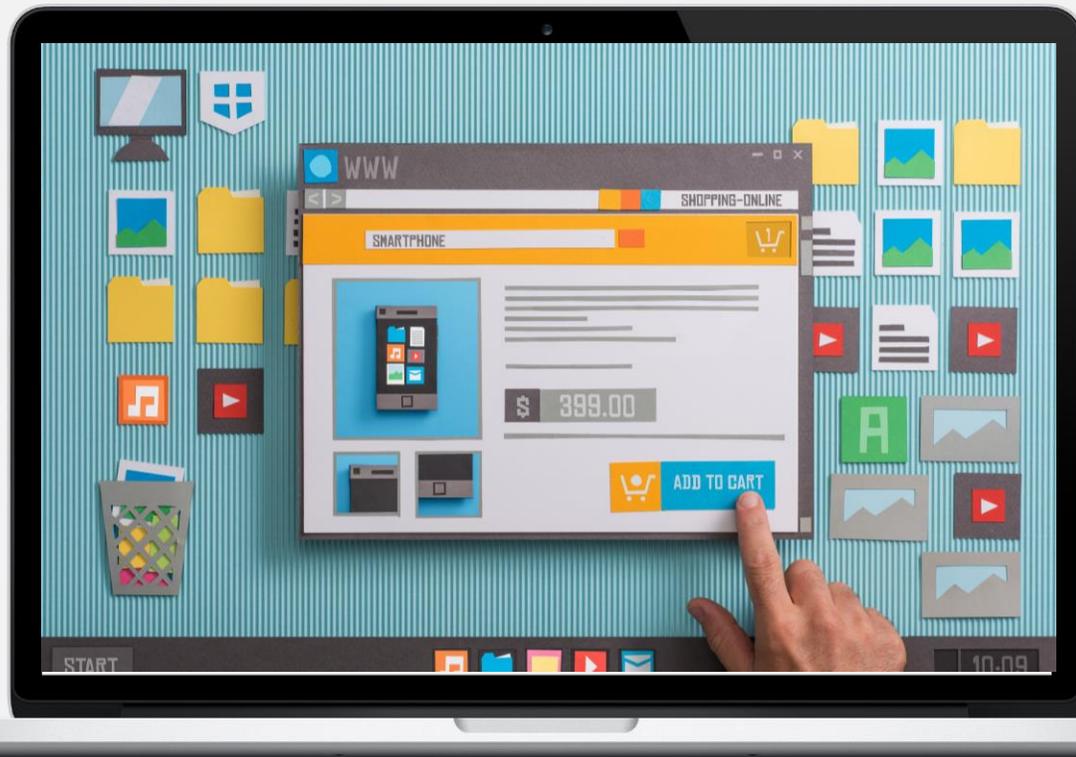
Your creativity is the limit when it comes to website design. We can assist you with building it, regardless of how complicated your specifications are.



eCommerce: Increase your presence online !

A successful eCommerce website may increase profits quickly while lowering costs. Our company has successfully built many e-commerce websites and keep meeting deadlines and budgets.

Every step of the procedure is customized for your company and focuses on boosting revenue. We can help you succeed in eCommerce with our comprehensive design, development, marketing, and management services.





THE PROCESS

How we work?

Planning

We begin by thoroughly analyzing your company before collaborating with you to create an ecommerce strategy that will help you achieve your goals.

Create & Build

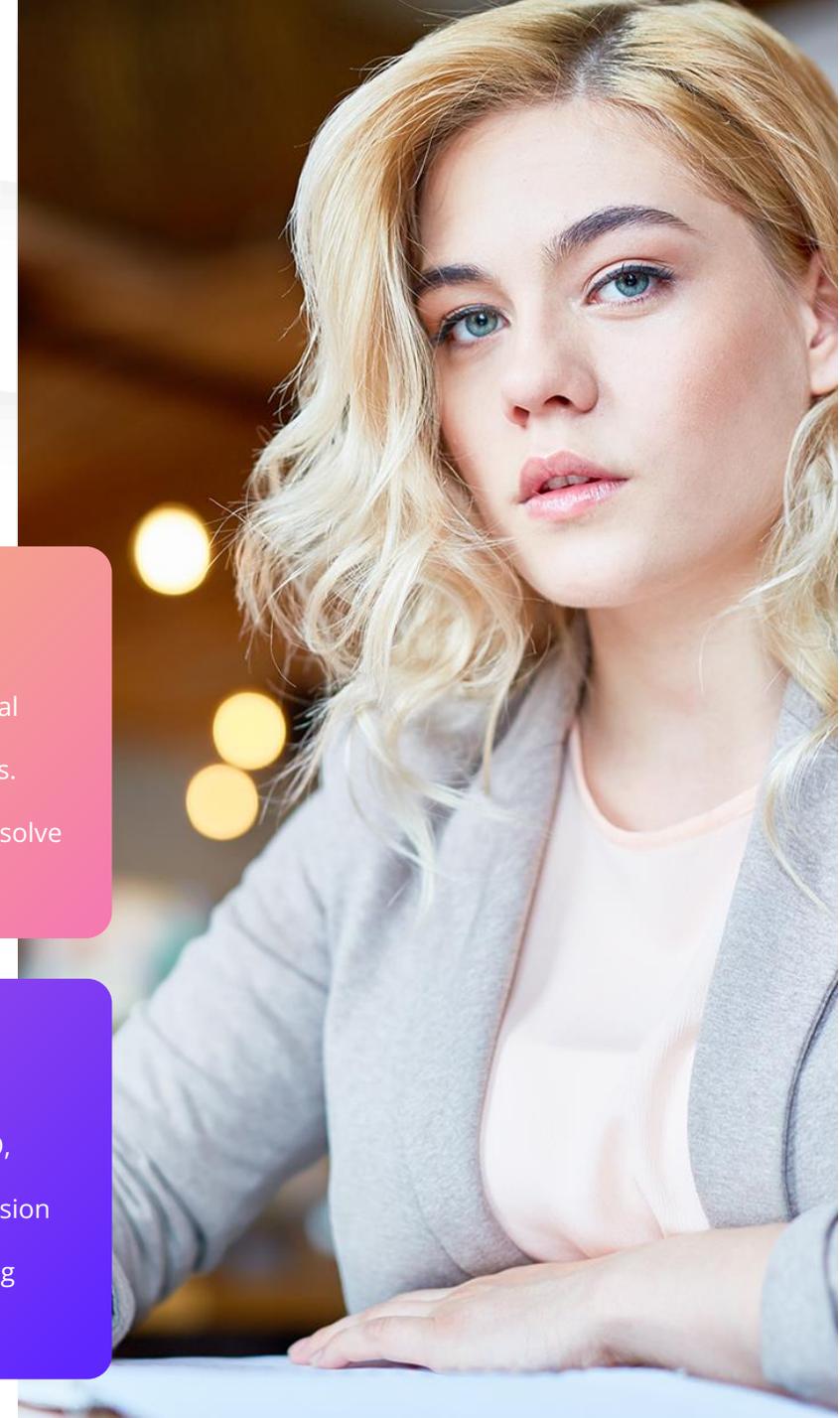
To design a seamless user experience that performs on all devices and increases sales, our team will interact with you.

Expert Assistance

It's important that you can contact a professional right away if you experience technical difficulties. Friendly professionals working at our office will solve your problem quickly.

Online Marketing

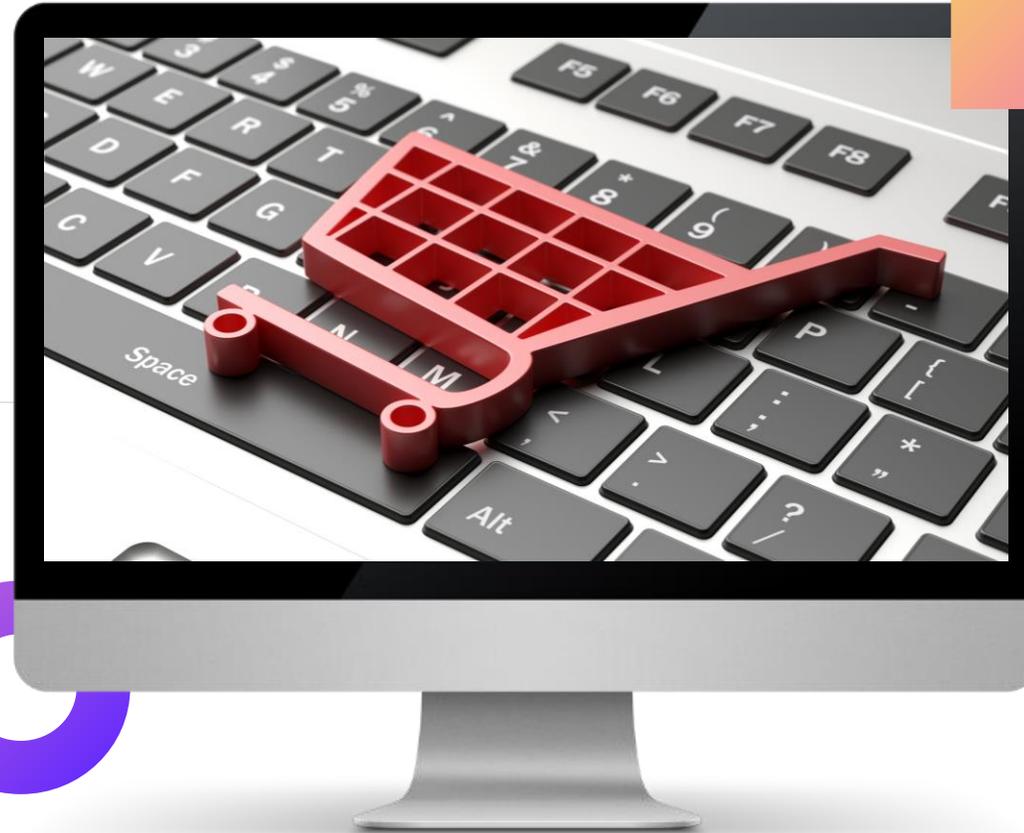
Our team can assist you with your PPC ads, SEO, social media, email marketing, analytics, conversion rate optimization, and other services by applying latest trends and technologies.





Convert your visits into sales

We employ the top resources and cutting-edge technologies to provide you with a strong custom eCommerce services for your company as a crucial component of your online presence.



A top-notch e-commerce website makes it as simple for clients to buy products online. To increase your engagement rate and increase your virtual sales, we build and create professional ecommerce websites that are tailored to your company's needs and immediately attract to your customers.



Get The Golden Results with our SEO Strategy



Strategies that Google needs.

Almost 70% of all internet activities start with a search engine, more than any other social networks or online platform. One of the strongest long-term marketing methods in use today, SEO has repeatedly demonstrated its effectiveness.



Integrated SEO service approach

We maximise your SEO results by adhering to the most recent standards and techniques. Better outcomes are guaranteed, or your money back.

Investigation and analysis

Data about the functionality and keyword positioning of your website will be provided by our staff.

Smart Planning

Our SEO strategy blends shrewd SEO tactics with easily readable website content.

Local SEO

Your local exposure with Google My Business, Bing, and other local directories in India is increased through local SEO.

Technical SEO

Technical SEO is concerned with the performance of your website, bug fixes, broken links, and coding issues.

Worthwhile Content

Your website's valuable content is essential to enhancing both user experience and SEO optimization.





SEO: Search Engine Optimization

Simple, Effective, Optimum

- **Simple to Search**

Our SEO service professionals make sure a business appears in rare and managed queries on different search engines.

- **Boosting Sales and Leads**

High-quality content and pictures have a great impact on leads and sales, so our professionals need to make sure they use them.

- **Producing Business**

When it comes to setting up a person's business online and assisting them in generating cash directly, our pros don't cut any corners.



Graphic Designing: What does your logo stand for?

A design without the need for a Brand Guideline is equivalent to making lasagna with just pasta sheet as the main ingredient.



Offline Marketing: The Game Changer

There are many different tactics that can be used for offline marketing. From radio and television campaigns, billboards, live events, and direct mail distribution of printed pamphlets and catalogues. Offline marketing can successfully complement digital campaigns by bridging the gaps in what digital coverage can accomplish.





What Do We Provide?

Traditional Print Outreach

A wide variety of marketing materials can be used in print media. These materials, which range from annual reports to product catalogues and coffee table books to brochures and pamphlets, are crucial components of a comprehensive marketing plan.

Sound and image

Podcasts and internet videos are just two examples of audio visual content. For the appropriate project, radio broadcast campaigns and TV advertisements have enormous potential.

Living Events

Sometimes putting your company in front of actual, living people will yield the finest outcomes. An fantastic way to interact with potential clients is to attend, sponsor, or host an event.

Innovative Marketing Ideas

There are numerous additional offline creative marketing options that can be used to promote a certain brand or project. From creative guerrilla marketing campaigns to promotional merchandise, we can develop and project manage concepts for your company.

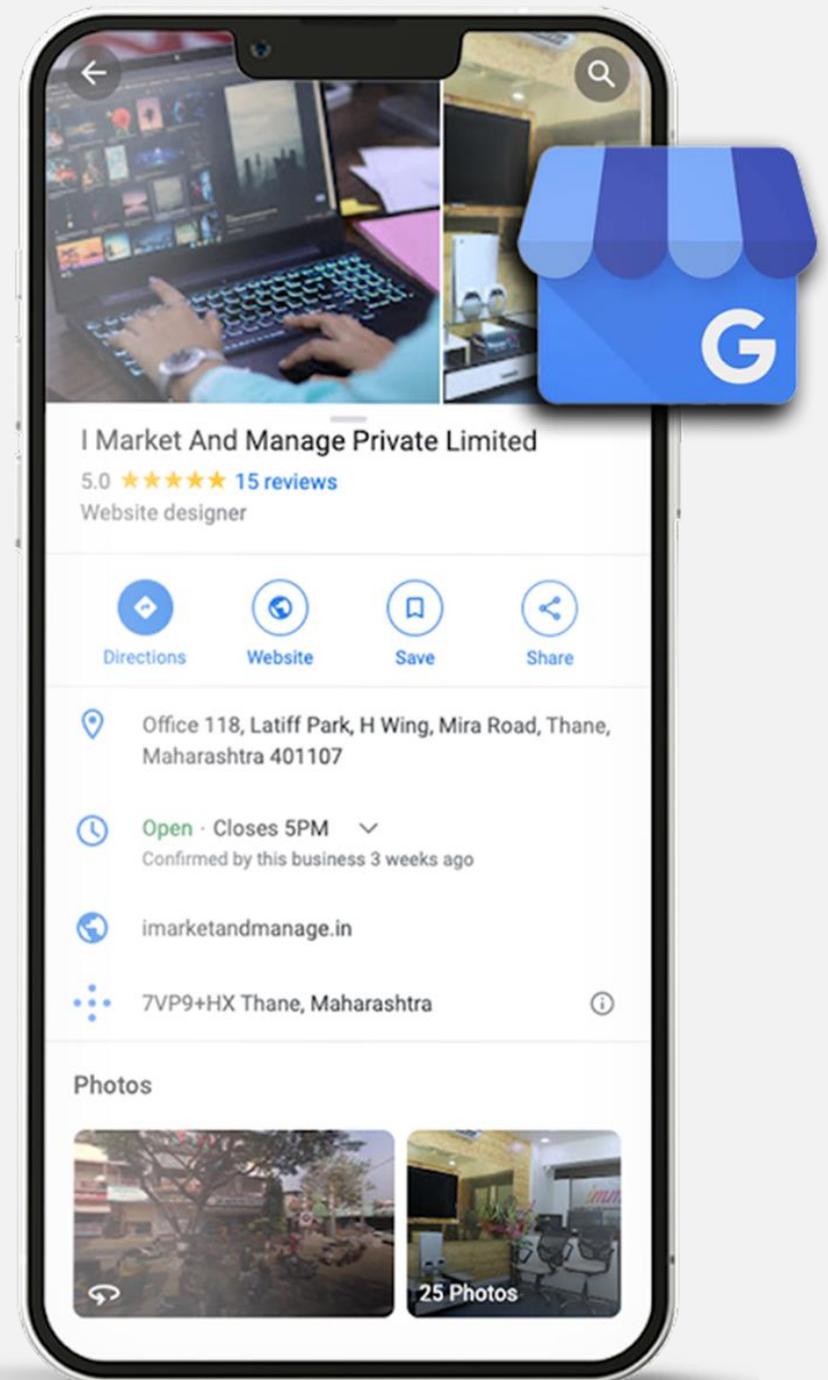


Showcase Your Business On Google

GOOGLE MY BUSINESS

Let's get your Business to everybody!

Although Google My Business is free to use, mastering it requires time, expertise, and knowledge. It should not be overlooked because it is such an important marketing tool.



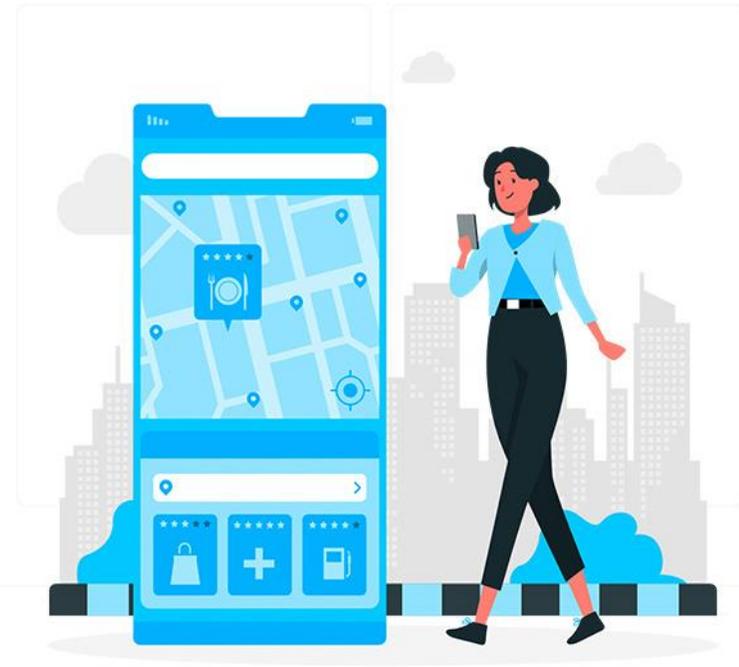


Google Places

ARE YOU LOOSING BUSINESS?



GET MORE GOOGLE REVIEWS



Did you know that 46% of people use google first for product searches, and 90% said they would probably click on the first set of results?

What does a bad GMB presence indicate?

- ~ 47% of India has internet access. This makes your Google My Business presence an essential part of your company.
- ~ GMB consists of your Up-to-date information, customer reviews and much more.
- ~ Bad GMB presence can hamper your market reputation. Hence, bad business.
- ~ Meaning? Good GMB presence is directly proportional to the growth of your business.

How to remove
BAD REVIEWS
from
**Google My
Business**





Social Media Marketing: The OG (Original Gangster)

As a business, using social media enables you to interact with current consumers and attract new people using a variety of content kinds, market targeting, and techniques.

Developing your profile on social media is ultimate game. We are efficient at creating social profiles and maintaining them. Nearly 25% of all internet time is now devoted in social media, which has completely changed how people communicate.

Social media is used by 57% of small businesses, and it helps them grow their brands, provide better customer service, and increase sales. It is now a requirement and not just a choice in the marketing mix.



No marketing plan? No worries!

THIS IS WHAT WE DO:

- **Creating content**

We create content in the form of blogs, infographics, graphics, videos, social media posts, and more.

- **Maintaining social profiles**

Find the proper audiences to see your content by posting interactive and informational posts constantly.

- **Customers demand**

Posting, replying, keeping track, and participating in discussions about your company, products or services.

- **Paid Social Advertisements**

We can handle your sponsored advertising and promote postings on social media for a wider audience.

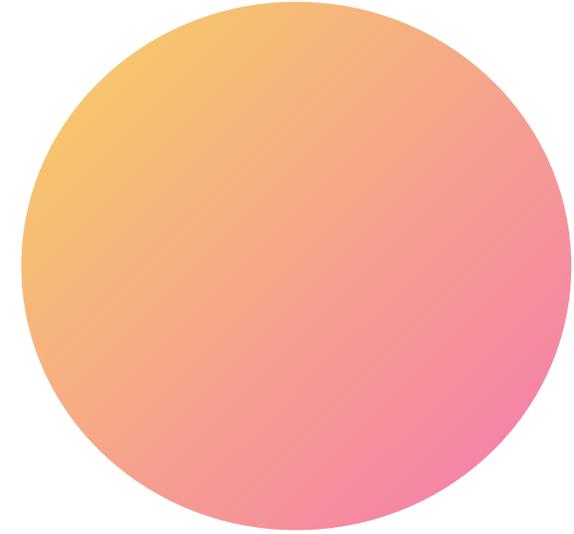
- **Paid Social Advertisements**

We can handle your sponsored advertising and promote postings on social media for a wider audience.

Scale up your business

A social media profile not only benefits, but it also develops your brand identity. You may develop a brand style and personality that builds a unique connection with your customers.

Having this presence also creates space for input and engagement, as well as the chance to give excellent customer service. It can take a while to compile client feedback and reveal practical insights. Getting free traffic to your website is yet another compelling incentive to invest in social media marketing.





Videography & Photography

THE EYES WILL BE ON YOU!

The most common means for users to consume and save material is through websites, therefore online video production has unavoidably become a significant craze in the digital age. Videos are beneficial for businesses, specifically ecommerce, because they have the ability to attract a customer base like no other type of content.

We take pleasure in our ability to create videos that motivate viewers to act. You have a video production business that is innovative and successful that understands how to have an impact online.





Lights. Camera. Shoot.

We specialize in creating commercial internet videos to help you break the competition. In our opinion, using video is the best course of action because it presents a number of chances to boost brand exposure, website traffic, conversions, and a host of other advantages.

We are aware of how challenging it may be to compete in a world as digital as this one, so it's high time you outperformed your rivals.



Trust us, visuals are impactful!

- **Explain your idea visually**

Video may quickly and effectively grab your target audience's notice and understanding, specifically for new enterprises. 95% of the information is retained by users after seeing a video, whereas just 10% is retained after reading written text.

- **Increase your sales**

50% of users watch video before buying product or service. Additionally, marketers who used video creation saw a 49% faster increase in income.

- **Show brand personality**

Your visual resources are of utmost importance. They give you the opportunity to showcase all of these qualities to your audience. The best approach to discover a brand's unique potential as well as how customers feel after watching a video.





ACHIEVING MORE IS POWERFUL WHEN IMM FIND A WAY TO DO IT!

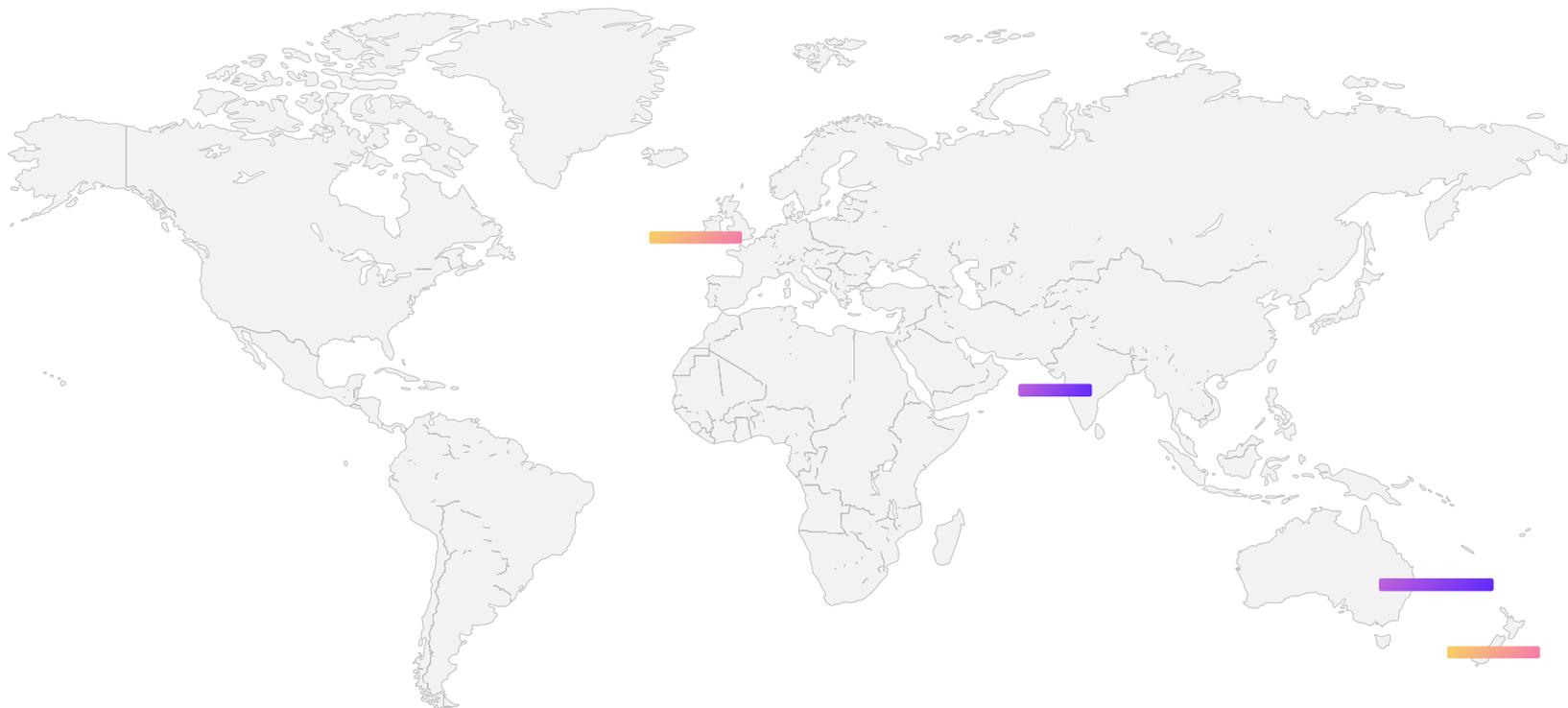
We are a digital marketing company that creates engaging, efficient services for the web that produce outcomes. We are completely transparent in all of our marketing endeavors, so in addition to creating a digital adventure for your company, we are also there to guide you along the road.

We recognize the value of developing plans specific to your company and sector, and our experiences have reminded us every time that any marketing effort must begin at the ground level. Our employees collaborate closely in groups to deliver a complete unified solution. By using effective solutions, you may spread the proper brand message and grow your desired target market.





IMM OFFICES



Australia

United Kingdom

India

New Zealand

Let's Do Some **CREATIVE**

info@imarketandmanage.in

I MARKET AND MANAGE PRIVATE LIMITED – www.imarketandmanage.in

MUMBAI - MIRAROAD

+91 8368 077 488

MUMBAI - Andheri

+91 9920 882 020

GOA

+91 9310 448 046

Kolkata

+91 9674 561 663

Delhi

+91 8860 281 209